

carlos añazco

Hello, I'm a **graphic designer**
& **Illustrator**

+353 (0) 83 3932038

info@treswebdesign.com
www.treswebdesign.com

I currently live in Dublin, Ireland.
I like to develop creative designs
with vibrant, appealing visuals for
both print and digital media.
I research, conceptualize and design
to provide comprehensive
proposals according to each
individual project, creating
corporate identity, logos, print
design, illustration, animation, web
pages and graphics among others.

Languages:

Spanish native,
English fluent
and a bit of German

Clients:

.Clean Rooms Group (Ven)
.Los Andes University (Ven)
.Humo Group (Ven)
.Ingenio Holding Group (Ven)
.Gfounder (Dub)
.uTrack Software Solutions (Dub)
.Battl (Ger)
.Kaplan Int. College (Lon)

My other sites:

www.flyskullfly.com

Education

BFA Hons Graphic Design and Visual Arts,
Universidad de Los Andes, 2001–2007
Mérida – Venezuela

Education consisted of design history and theory, and
subjects such as sculpture, painting, photography, graphic
design, typography, publication design, communication,
packaging, illustration, symbols and contemporary media.

Work Experience

Treswebdesign studio (Venezuela–Dublin)
Creative Director & Owner

My personal Design Studio firm in Venezuela, as well as
my freelance platform as a designer: Develop Ideas,
concepts and graphics for new projects and also design
consultancy for clients. Design services from identity
design to website design to interactives and illustration.
Currently working as a freelancer in projects with
clients based in Germany, Ireland and Venezuela.
<http://www.treswebdesign.com/>
2010–present

Ingenio Holding Group (Ven)

Creative Director and Graphic Designer
Develop concepts and new graphics for different
clients, regarding their visual identity, branding,
corporate identity, advertising, interior design,
interactive design and websites development.
<http://www.ingeniohg.com/>
2008–2009

Humo Group Advertising agency (Ven)

Intern Graphic Designer
Generate new ideas and concepts for brands, logo
designs, advertising, outdoor designs, flash animations
and websites development for top clients and events.
<http://www.humo.com.ve>
2007–2008

Clean Rooms Company (Ven)

Graphic Designer and Branding Consultant
Develop and design projects regarding the visual
identity of the company: Brochures, business cards,
letterheads, envelopes and websites among others.
<http://www.tecnologicleanrooms.com/>
2004–2008

Related skills

Illustrator, Photoshop, inDesign, Flash,
Dreamweaver among other Adobe
Creative Suite applications.

Knowledge about Html, Css, Illustration, Video Editing,
Animation, User Interface Design, Iphone Icons Design,
Image Editing, Photography, Editorial Design.
Mac and Pc Operating Systems.

Achievements

Featured artwork/illustrations exhibited at:
Kings of Concrete Urban Culture Festival
Little green Street Gallery, "Word" exhibition
Dublin, 2012

Featured Illustration in IDPure magazine
IDPure Swiss magazine of visual creation
graphic design and typography.
Special edition Issue 2010/2011
Switzerland, 2010

Phobia Exhibition (Illustration)

Participation on character design exhibition
Kaunas, Lithuania, June 2009

Commissioned to create the website of the
Faculty of Arts and Graphic Design of
Los Andes University

Developing of the interface design,
Information architecture and programming.
Venezuela, 2007

Young Creatives Challenge (8th edition)
ANDA (50 years of advertising).

Venezuela, 2007

Letras Latinas (Latin Types)

Participation on the Argentinian Biennial
project creating fonts for the exhibitions.
Argentina, 2006/2008

Special Mention, Best Photography Artwork
EntreArtes Collective Exhibition, ULA.

Museum of Modern Art Juan Astorga Anta
Venezuela, 2005

Other Certifications

XHTML – XML – CSS (Introduction)
Free software academy, Fundacite, 2008

C++ programming language (Introduction)
Free software academy, Fundacite, 2008

Webmaster (2nd level), Interface design
Faculty of Humanities and Education, ULA, 2007

Webmaster, Interface design and websites
Faculty of Humanities and Education, ULA, 2007

Flash MX (2nd level), animation and actionscript
Faculty of Humanities and Education, ULA, 2007

Flash MX, animation and actionscript
Faculty of Humanities and Education, ULA, 2006

Encounters with Jon Ashmann:

.Design on the nature

.Typography and structure

.Metaphor in design

Faculty of Arts, Universidad de Los Andes, 2006
by Jon Ashmann (USA)

Conversations with... (Design conferences):
.Methodological process applied to design

by Luz del Carmen Vilchis (Mex)

.Visual Identity by María Teresa Castillo (Ven)

.Editorial design by Ricardo Salas (Mex)

Faculty of Arts, Universidad de Los Andes, 2006

Theories of Art and Aesthetics Symposium
Contemporary arts ULA, Tulio Febres Cordero
by International and local researchers, 2004

Cyanotype photographic printing process

Faculty of Arts, Universidad de Los Andes
by Nirvana Paz (Mex), 2003

Creative Discharge

Sessions of Design and Advertising
by Fevap (Ven), 2001

The art of installations and assemblies

Faculty of Arts, Universidad de Los Andes
by Carlos Zerpa (Ven), 2001